

Blogs for Information Management

Anatomy of a Blog

Title and description

Content (posts)

About the blog, profiles of the contributors

Blogroll

Sort by category

Archives by date

Feeds

Source: <http://stlq.info>

APL

Anatomy of a Post

Title

of comments

of trackbacks

Click to open the form to leave comments

Date/time stamp

Permalink

Categories

Citation

Source: <http://stlq.info/archives/001707.html#001707>

APL

Verbiage to Steal for Your Elevator Talk...

- Blogging
 - Is inexpensive
 - Saves time
 - Coordinates with SharePoint (display your feeds), portals, and other workplace collaboration tools – doesn't replace them
- Personal professional blogs
 - Can be kept private (with a loss of community-building)
 - Can be on the intranet
 - Will help you network with potential team members
 - Can help your job and professional reputation
 - Will make writing articles/papers easier
 - Will save time in re-finding and using information
- Team Blogs
 - Encourage team participation from introverts and lurkers, channels content
 - Save storage and bandwidth
 - Allow management to check in on project status on their own schedule
 - Are searchable and archived
 - Allow new team members to catch up more quickly
- Blogs are not appropriate for
 - Patentable work (no certification, etc.)
 - Information required to be kept private by law
 - Information that needs to be hierarchically arranged

Read More About It...

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